

2 YEAR FULL TIME MBA PROGRAMME

Relentlessly Towards Perfection

PLACEMENT BROCHURE 2016



VIMAL JYOTHI

Institute of Management & Research

- | Affiliated to Kannur University
- | Approved by AICTE & DTE - Kerala
- | Under the Archdiocese of Thalassery
- | ISO 9001:2008 Certified Minority Institution

From the Principal's Desk



Dear recruiters,

Vimal Jyothi Institute of Management & Research (VJIM) is one among the many educational institutions managed by the Archdiocese of Tellicherry. It has carved a niche in management education in Malabar region within a short span of time. The performance of our students in curricular and extra/co-curricular activities has been exemplary.

Business environment all over the world is undergoing a lot of transition. The growing integration across global economies has thrown up greater challenges ahead for management professionals. With the rise of the digital economy and the knowledge worker, the world yearns for a new breed of managers to embrace it, and steer it onto the path of excellence. VJIM acknowledges these transitions by creating professionals, who are intellectually strong, morally sound and professionally vibrant. Our MBA programme is designed to convert young talents into well groomed corporate professionals who can steer the organisations through the new challenges. The vision of VJIM has always focused on managerial education that upholds values and ethical leadership.

We have constantly endeavoured to develop business managers of high-quality, who are proficient in all necessary skills with the right blend of attitude needed to be corporate leaders of stature. We are thankful to all of you for your patronage and support. We assure you that you will have the best recruiting experience and cordially invite you to our placements 2016.

With Greetings

Dr. Thomas Michael

About Us

Started in the year 2010 by the Meshar Diocesan Educational Trust of the Archdiocese of Tellicherry. Vimal Jyothi Institute of Management & Research is the first exclusive ISO certified, management research institute in the Malabar region. VJIM is set to operate as a center of management education and research with national and international practitioners from diverse industrial sectors and academia in its network. With state-of-the-art facilities and outstanding faculty members, VJIM is committed to mould business leaders of tomorrow with professional integrity and moral uprightness.

Why us

- Excellent academic performance
- Scholarships to meritorious candidates
- Research oriented teaching learning process
- Scheduled extra & co-curricular activities
- Regular industry Interactions and Guest Talks
- Periodic Industrial visits
- Certificate programmes for value addition
- Trainings on SPSS, ERP, NLP, MAT/C-MAT etc.
- Dedicated Centre for Corporate Resource Development
- In Campus OISCA International Chapter
- Outreach programmes
- Rural camps



VISION

To bloom into a centre of excellence in management education and research that responds to the needs and demands of Corporate India with professional integrity, moral uprightness and sense of commitment.

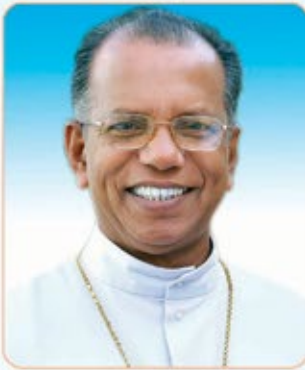
MISSION

To provide the students with quality education that kindles creativity, encourages innovation, enhances originality and instils ethical practices to enable them compete successfully in the global business arena with commitment to the concerns of the marginalized guided and inspired by gospel values.

Core Values

- ◆ Mutual understanding, brotherhood & co-operation among all
- ◆ Love of discipline & hard work
- ◆ Concern for the marginalized
- ◆ Tolerance and moral uprightness
- ◆ Fear of God

The Board of Governors



Patron

His Grace Mar. George Njaralakatt
Archbishop of Thalassery



Chairman

Rev Fr. Dr. Thomas Melvettath

Rev.Fr. George Assarikunnel - Bursar, Meshar Diocesan Educational Trust	Secretary
Rev. Fr. James Chellamkottu - Secretary, Corporate Educational Agency	Member
Rev. Fr. Dr. Joseph Karinattu - Vicar, Lourde Forane Church, Chemperi	Member
Adv. John Sebastian - Kalthackal (H), Mattanur	Member
Mr. P. J. Jacob - (Chartered Accountant) M/s Jacob & George CA	Member
Mr. Shaji Jose - Finance Officer, Kannur University	Member

Members of the Academic Council

Mr. Allen Mathew - VP(HR), Oracle India, Bangalore

Mr. George Kurian - Former Director (Personnel), Eastern Coalfields India Ltd.

Prof. (Dr.) Joshy Jacob - Professor of Finance IIM Ahmedabad

Prof. (Dr.) P. Pakeerappa - Head, Dept. of Management, Mangalore University

Prof. (Dr.) Jayasankaran - Former VC, SCSVMV Kanchi University

Dr. J. Reeves Wesley - Professor and Programme Director, VIT University, Chennai

Prof. (Dr.) T. Asokan - Head, School of Commerce & Management Studies, Kannur University



Faculty

Name	Designation	Qualification
Dr. Thomas Michael	Principal	MBA,PhD
Dr. P.T. Thomas	Professor	MA,PhD
Fr. Jinu Vadakkemulanjanal	Asst. Professor	MBA,PGDHRM,NET
Fr. Sony Scaria	Asst. Professor	MBA
Mr. Anoop Scaria	Asst. Professor	MBA (PhD)
Fr. Joshy Sebastian	Asst. Professor	MHRM
Mr. Prajith P.K.	Asst. Professor	MBA,PGDCA,NET (PhD)
Mr. Prasad Thomas	Asst. Professor	MBA,M.Phil.
Ms. Dona James	Asst. Professor	MBA
Ms. Anuja J.A.	Asst. Professor	MBA (PhD)

Adjunct Faculty

1. Mr. Balakrishnan T, M.Com.
2. Dr (Fr.) Joseph Pathiyottil, MA, MPhil, PhD

Guest Faculty

1. Adv. Saji Zacharia, LLB, LLM
2. Dr. S.M. Abdulkader, MA, PhD
3. Mr. Shacheendran, M.Com, (PhD)
4. Mr. Prasob Sunny, PGDM (IIMK)
5. Prof. Accamma George, MA, M.Phil.
6. Prof. P. S. Nambiar, MBA
7. Mr. Vineeth Nambiar, MBA
8. Ms. Sibila P., MBA, M.Phil.

Pedagogy

VJIM believes in experiential learning. Our teaching methodology is practical, hand-on and real time. Besides conducting regular interactions with practicing professionals from industry, seminars, workshops, conferences, forums, guest lectures, industrial visits, case discussions etc. our students are required to undertake various projects and surveys that enhance their learning and application skills. Students are offered certification programmes that add value to their profile and practical trainings that equip them with skills, knowledge and attitude.

Industry Interface

- Mr. Sreejith C - Cluster Head, ICICI Bank
 Prof. George Kurien - MD, Coalfields India Ltd, Ranchi
 Prof. Kennedy Andrews - Director, TQM, Christ University
 Prof. Tomy K K - HOD, Dept of Commerce, Christ University
 Mr. Herlin Joseph - SCM consultant, Central Manchester University, UK
 Mr. Jayachandran - MD, Mascot Industries & VP, NMCC
 Mr. Mathew Jose - Chartered Engineer, Kellog Brown & Root, UK
 Mr. Krishnamurthy – GM, Economic Times, Kochi
 Mr. Gireesh Kumar - Director, Sharewealth, Thrissur
 Mr. Alex K. Babu - MD, Hedge Equities
 Dr. A.K. Srihari - Ex. Director, KILE, Trivandrum
 Mr. Mathew M Thelliyil - Chairman, CWC, Kannur
 Mr. Jimmy - Coordinator, TSS, Tellichery
 Mr. Rajeevan R - Softskill trainer, Tellicherry
 Dr. V.K Vijayakumar - Investment Strategist, Geojit BNP Paribas, Kochi
 Mr. Mohammed Ashraf A. - Executive Director, Alfa One Builders
 Dr. Kalyanaraman – Retd. Professor of Statistics, Kerala University
 Dr. A.K. Varma - GM-HR, Addaxie Technologies, Noida

Achievements

- Our students have won several prizes at the National Level Management Fests.
- All our students are certified practitioners in Neuro Linguistic Programming (NLP).
- All our students are certified in logistics & supply chain management from CII





Dear Recruiters,

Greetings from Vimal Jyothi.

On behalf of Vimal Jyothi Institute of Management & Research (VJIM), it is my pleasure to invite you to our campus to give training to the global leaders and conducting campus selection for our dynamic students.

At Vimal Jyothi, we take care to groom our students according to the needs of the industry. We seek to open frontiers of knowledge and reveal new horizons of change, to broaden mindsets and to create positive attitudes in our students. Our students get a lot of industrial exposure by their frequent industrial visits. Besides, our students undergo four-weeks "Organisation Study" in their 2nd semester and a "Project Study" of six-weeks in 4th semester in reputed industries/institutions/organizations, as part of their academic requirements.

The flexible, wide and dynamic curriculum has led to the development of various business related programs as per interest of students. Apart from regular courses, students are also engaged in various cultural, technical, sports and literary activities throughout the year. Our students organize a national level management fest "Karmanta" every year.

Students' career is of foremost concern for the institute. Our passed out students are placed in renowned organizations and are successful in their professional career. Over the years, the messages of high quality of the education at VJIM have reached various leading industries and they look at VJIM as a place for taking well trained professionals into their folds. The cell endeavors to develop job skills, promotes leadership qualities and team spirit and creates a sense of confidence among the students in handling professional issues.

I am sure that students selected by your organization shall excel and achieve beyond your expectations and they will prove to be an asset to your organization. I wish all the best to the campus recruitment program and all students in their endeavors. I request you to kindly visit our campus for selecting candidates of your choice on any date convenient to both of us.

We look forward for a long term positive and mutually beneficial relationship with your organization.

Thanks & Regards,
Prasad Thomas
Asst.Prof. & Placement Officer
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Email: prasad.thomas@vjim.ac.in

Students Profile 2014-16



ABHILASH AUGUSTINE

DOB : 21/07/1993
Email : abhinjosepeter3@gmail.com
Mob : 9995565465
Qualifications : BSc Maths, MBA
Specializations: Marketing & Finance
Organisational Study : Decan Packing India Pvt Ltd, Mangalore
Project Study : UAE Exchange, Ernakulam
Work Exp : Nil



BIBIN JOSEPH

DOB : 12/07/1989
Email : bibinjo777@gmail.com
Mob : 9544352100
Qualifications : BA, MBA
Specializations: Marketing & HR
Organisational Study:KSE Pvt Ltd, Kottayam
Project Study : Hedge Equities, Ernakulam
Work Exp : Nil



AJO XAVIOUR

DOB : 21/07/1993
Email : ajoxaviour@gmail.com
Mob : 9496973029
Qualifications : BCom, MBA
Specializations: Marketing & Finance
Organisational Study : Vazhakkulam Agro and Fruit Processing Co., Muvattupuzha
Project Study : Kitex Ltd, Ernakulam
Work Exp : Nil



CLINTO JOSEPH

DOB : 29/06/1992
Email : clinto085@gmail.com
Mob : 9497379878
Qualifications : BCom, MBA
Specializations: Marketing & Finance
Organisational Study: Midas Treads Pvt Ltd, Kottayam
Project Study : Travancore Cements, Kottayam
Work Exp : Nil



AKHIL THOMAS

DOB : 08/10/1992
Email : akltms4u@gmail.com
Mob : 9961371070
Qualifications : BBA, MBA
Specializations: Marketing & Finance
Organisational Study : Travancore Cements Ltd, Kottayam
Project Study : Midas Mileage, Kottayam
Work Exp : Nil



ELDO RAJU NJALIYATH

DOB : 06/05/1994
Email : eldoraju.n@gmail.com
Mob : 9633101216
Qualifications : BCom, MBA
Specializations: Marketing & HR
Organisational Study: DCS(I)Pvt Ltd, Ernakulam
Project Study : V-Guard, Ernakulam
Work Exp : Nil



AMAL JOSEPH

DOB : 21/08/1993
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Mob : 9497484462
Qualifications : BBA, MBA
Specializations: Marketing & HR
Organisational Study: Thejo Engg. Ltd, Chennai
Project Study : HPCL, Ernakulam
Work Exp : Nil



GEO K JOY

DOB : 23/03/1993
Email : geokjoy75@gmail.com
Mob : 9526631695
Qualifications : BCom, MBA
Specializations: Marketing & Finance
Organisational Study: The New Indian Express, Ernakulam
Project Study : Dalmia Cements, Ernakulam
Work Exp : Nil



ANAND ASHOK

DOB : 04/03/1994
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Qualifications : BBA, MBA
Specializations: Marketing & Finance
Organisational Study: Cochin Cements Ltd, Kottayam
Project Study : JIVE, Muvattupuzha
Work Exp : Nil



JERIN V JOSE

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Qualifications : BBA, MBA
Specializations: Marketing & HR
Organisational Study: Baliapattam Tile Works Ltd, Kannur
Project Study : BSNL, Kannur
Work Exp : Nil



ARUN T. S.

DOB : 21/04/1992
Email : arunts162@gmail.com
Mob : 9048712814
Qualifications : BCom, MBA
Specializations: Marketing & Finance
Organisational Study: Rubco Huat Furniture Pvt Ltd, Thalassery
Project Study : Karvy Finance
Work Exp : Nil



JESTIN JOSE

DOB : 03/03/1993
Email : jestinjose33@gmail.com
Mob : 9048468159
Qualifications : BCom, MBA
Specializations: Marketing & HR
Organisational Study: Anna Aluminium Pvt Ltd, Ernakulam
Project Study : HPCL, Ernakulam
Work Exp : Nil

Students Profile 2014-16



JIMIN MAXIMIN

DOB : 11/12/1992
Email : jimimaximin@gmail.com
Mob : 9497391557
Qualifications : BCom, MBA
Specializations: Marketing & Finance
Organisational Study: Dynamatic Technologies Ltd. Bangalore
Project Study : Malabar Cements Ltd, Palakkad
Work Exp : Nil



LEENUS JOSEPH

DOB : 21/12/1993
Email : leenasjose@gmail.com
Mob : 8281606638
Qualifications : BBA, MBA
Specializations: Marketing & HR
Organisational Study: Pavizham Healthier Diet Pvt. Ltd., Ernakulam
Project Study : Kitex Garments, Ernakulam
Work Exp : Nil



JINU ALEXANDER

DOB : 28/11/1991
Email : jinuaalex365@gmail.com
Mob : 9048737365
Qualifications : BBA, MBA
Specializations: Marketing & HR
Organisational Study: Keltron, Kannur
Project Study : Rubco, Kannur
Work Exp : Nil



MITHUN JACOB

DOB : 11/03/1992
Email : mithunjacob007@gmail.com
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Qualifications : BBA, MBA
Specializations: Marketing & Finance
Organisational Study: MRF Ltd, Kottayam
Project Study : Hedge Equities, Ernakulam
Work Exp : Nil



JOJESH GEORGE

DOB : 10/06/1991
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Mob : 9446622331
Qualifications : BCom, MBA
Specializations: Marketing & HR
Organisational Study : Hedge School of Applied Economics, Ernakulam
Project Study : Merribooy, Ernakulam



NIDHIN VARGHESE

DOB : 29/10/1991
Email : nidhinvarghese.0007@gmail.com
Mob : 9446208306
Qualifications : BTech, MBA
Specializations: Marketing & HR
Organisational Study: HMT Machine Tools Pvt Ltd, Ernakulam
Project Study : Sulfex India Pvt Ltd., Kannur
Work Exp : Nil



JOMIN JOSEPH

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Qualifications : BBA, MBA
Specializations: Marketing & Finance
Organisational Study: Project Study: Karvy, Kozhikode
Work Exp : Nil



NIKHIL PRASAD

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Qualifications : BE, MBA
Specializations: Marketing & HR
Organisational Study: OEN India Ltd, Ernakulam
Project Study : Traco Cables, Ernakulam
Work Exp : Nil



JOMIT P. J.

DOB : 14/06/1993
Email : jomitjosephjas@gmail.com
Mob : 9539168998
Qualifications : BA, MBA
Specializations: Marketing & HR
Organisational Study: Indus Motors Pvt Ltd, Thalassery
Project Study : Merribooy, Ernakulam
Work Exp : 1 Year (Automotive Sales)



NOBEL T GEORGE

DOB : 11/01/1991
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Qualifications : BCom, MBA
Specializations: Marketing & HR
Organisational Study: KSFE, Thrissur
Project Study : Decathlon, Ernakulam
Work Exp : Nil



KIRENJITH C THOMAS

DOB : 29/06/1992
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Qualifications : BA, MBA
Specializations: Marketing & HR
Organisational Study: ELGI Equipments Ltd, Coimbatore
Project Study : KSE Cattle Feeds, Ernakulam
Work Exp : Nil



ROBIN DOMINIC

DOB : 26/11/1991
Email : robindominiccharal@gmail.com
Mob : 9495190875
Qualifications : BCom, MBA
Specializations: Marketing & HR
Organisational Study: Milma, Kannur
Project Study : Innovative Infosoft Solutions, Kannur
Work Exp : Nil

Students Profile 2014-16



SANU M FRANCIS

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Qualifications : BCom, MBA
Specializations : Marketing & Finance
Organisational Study: Kitex Ltd. Ernakulam
Project Study : Rubco, Kannur
Work Exp : Nil



AMBILY VIJAYAN

DOB : 06/03/1992
Email : avoystermoon79@gmail.com
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Qualifications : BBA, MBA
Specializations : Marketing & Finance
Organisational Study: Wayanad Milk, Wayanad
Project Study: Texport Industries Pvt Ltd, Trivandrum
Work Exp : Nil



SHIHABUDHENE K.M.

DOB : 20/11/1992
Email : shihab.ulikkal@gmail.com
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Qualifications : BBM, MBA
Specializations : Marketing & HR
Organisational Study: Traco Cable Ltd, Ernakulam
Project Study : Team Thai, Calicut
Work Exp : Nil



ANCHU SURESH

DOB : 11/03/1993
Email : anchusuresh93@gmail.com
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Qualifications : BBA, MBA
Specializations : Marketing & Finance
Organisational Study: V-Guard Industries, Ernakulam
Project Study : Karvy, Kozhikode
Work Exp : Nil



SHON K.S.

DOB : 03/01/1990
Email : shonsabu123@gmail.com
Mob : 9656519721
Qualifications : BSc, MBA
Specializations : Marketing & HR
Organisational Study : Scania Commercial Vehicles India Pvt. Ltd, Bangalore
Project Study : Midas Retreads, Kottayam
Work Exp : Nil



ANJALI SURESH

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Qualifications : BTech, MBA
Specializations : Marketing & HR
Organisational Study: KSIC Ltd, Karnataka
Project Study : Amana Toyota, Kannur
Work Exp : Nil



SURAJT AJITH

DOB : 11/06/1991
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Qualifications : BE, MBA
Specializations : Marketing & HR
Organisational Study: JK Fenner India Ltd., Ernakulam
Project Study : Nirapara, Ernakulam
Work Exp : Nil



ANJU P SUNNY

DOB : 14/12/1991
Email : sunnyanjupsunny@gmail.com
Mob : 9446090394
Qualifications : BSc, MBA
Specializations : Marketing & HR
Organisational Study: Skyline Builders, Ernakulam
Project Study : Rashtradeepika Ltd, Kannur
Work Exp : Nil



THOMAS JOSEPH

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Qualifications : BCom, MBA
Specializations : Marketing & Finance
Organisational Study: The Western India Plywood Ltd, Kannur
Project Study : ULCC, Calicut
Work Exp : Nil



ANNU SATHEESH BABU

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Qualifications : BCom, MBA
Specializations : Marketing & Finance
Organisational Study: Rane Engine Valves Ltd, Bangalore
Project Study : Indian Overseas bank, Kannur
Work Exp : Nil



ALFEENA MUSTHAF A

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Qualifications : BBM, MBA
Specializations : Marketing & Finance
Organisational Study: KEL, Cochin
Project Study : Skyline Builders, Ernakulam
Work Exp : Nil



ANUSREE K.K.

DOB : 25/03/1994
Email : anusreeashok123@gmail.com
Mob : 9961347107
Qualifications : BBA, MBA
Specializations : Marketing & HR
Organisational Study: Metale MMS Bombay Pvt Ltd.
Project Study : ULCC, Calicut
Work Exp : Nil

Students Profile 2014-16

**ANU SUNNY**

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Qualifications : BCom, MBA
Specializations: Marketing & Finance
Organisational Study: Mathrubhumi, Kozhikode
Project Study : Nirapara, Ernakulam
Work Exp : Nil

**ASWATHI K.V.**

DOB : 24/10/1993
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Mob : 8281251873
Qualifications : BCA, MBA
Specializations: Marketing & HR
Organisational Study : Bharath Electronics Ltd, Bangalore
Project Study : KILA, Thrissur
Work Exp : Nil

**ATHULYA JOSEPH**

DOB : 05/08/1993
Email : athulyajm@gmail.com
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Qualifications : BSc, MBA
Specializations: Marketing & HR
Organisational Study : Betz Engineering & Technology, Chennai
Project Study : Milma , Kannur
Work Exp : Nil

**AYANA TOM**

DOB : 11/09/1994
Email : ayanatomy0s@gmail.com
Mob : 8281555108
Qualifications : BCom, MBA
Specializations: Marketing & Finance
Organisational Study: Travancore Titanium Products Ltd, Trivandrum
Project Study : Decathlon, Ernakulam
Work Exp : Nil

**CHITHRA K.V.**

DOB : 21/07/1993
Email : chithrakv27@gmail.com
Mob : 9497421473
Qualifications : BBM, MBA
Specializations: Marketing & HR
Organisational Study: FACT
Project Study : Milma, Kannur
Work Exp : Nil

**CHRISTEENA K.L.**

DOB : 27/07/1992
Email : christyelizabeth001@gmail.com
Mob : 9744724218
Qualifications : BBA, MBA
Specializations: Marketing & HR
Organisational Study: Ashique Expoerts Pvt Ltd, Wayanad
Project Study : Brahmagiri Development Society, Wayanad
Work Exp : Nil

**GREESHMA VINOD**

DOB : 24/01/1994
Email : greeshmavinodpd@gmail.com
Mob : 9496936044
Qualifications : BA, MBA
Specializations: Marketing & HR
Organisational Study: Khadi Village & Industries, Thrissur
Project Study : Keltron, Kannur
Work Exp : Nil

**JAIN P VARGHESE**

DOB : 17/04/1993
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Mob : 9048749067
Qualifications : BBA, MBA
Specializations: Marketing & Finance
Organisational Study: Apollo Tyres Ltd.
Project Study : Keltron, kannur
Work Exp : Nil

**KAVYA N**

DOB : 28/02/1994
Email : kavyavraj@gmail.com
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Qualifications : BBM, MBA
Specializations: Marketing & HR
Organisational Study: Minar Ispat Pvt Ltd, Palakkad
Project Study : Nirapara , Ernakulam
Work Exp : Nil

**LATHEESHA LUKOSE**

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Mob : 9495716772
Qualifications : BSc, MBA
Specializations: Marketing & Finance
Organisational Study: ScoobeeDay Products Pvt Ltd., Aluva
Project Study : Jive, Ernakulam
Work Exp : Nil

**NEETHU P. K.**

DOB : 10/01/1993
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Qualifications : BBM, MBA
Specializations: Marketing & HR
Organisational Study: Kairali Steels, Palakkad
Project Study : Merriboiy, Kannur
Work Exp : Nil

**NIJILA K.K.**

DOB : 25/07/1992
Email : nijunijilakk@gmail.com
Mob : 9562733614
Qualifications : BBM, MBA
Specializations: Marketing & HR
Organisational Study: Pariyaram Medical College, Pariyaram
Project Study : Deshbhimani, Kannur
Work Exp : Nil

Students Profile 2014-16



REMYA R NAMBIAR

DOB : 18/02/1994
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 Mob : 9605212008
 Qualifications : BBA, MBA
 Specializations: Marketing & HR
 Organisational Study: Sanvik Asia Pvt Ltd, Pune
 Project Study : BSNL, Kannur
 Work Exp : Nil



SRUTHI ANNA MATHEWS

DOB : 13/09/1993
 Email : annamathew1131@gmail.com
 Mob : 9496871070
 Qualifications : BA, MBA
 Specializations: Marketing & HR
 Organisational Study: L&T Electrical & Automation, Mysore
 Project Study : MIMS, Calicut
 Work Exp : Nil



ROSHNA GEORGE

DOB : 10/05/1994
 Email : roshnageorge1994@gmail.com
 Mob : 9656157547
 Qualifications : BBM, MBA
 Specializations: Marketing & Finance
 Organisational Study: Powerica Ltd, Bangalore
 Project Study : Rashtradeepika Ltd, Kannur
 Work Exp : Nil



STEFY JOSE

DOB : 19/05/1993
 Email : stefyjose992@gmail.com
 Mob : 8547415334
 Qualifications : BE, MBA
 Specializations: Marketing & Finance
 Organisational Study : KKR Group of Companies, Ernakulam
 Project Study : VKC, Calicut
 Work Exp : Nil



SALVI SOLOMON

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 Email : salvisolomon14893@gmail.com
 Mob : 9645633881
 Qualifications : BCom, MBA
 Specializations: Marketing & HR
 Organisational Study: Inox CVA India Ltd, Vadodara
 Project Study : FAB Bearings India Ltd, Vadodara
 Work Exp : Nil



SUSMI JOSE

DOB : 25/11/1993
 Email : susmijose525@gmail.com
 Mob : 9496542598
 Qualifications : BCom, MBA
 Specializations: Marketing & Finance
 Organisational Study: South Indian Bank, Calicut
 Project Study : Malabar Gold, Calicut
 Work Exp : Nil



SHAMEELA A. P.

DOB : 22/05/1992
 Email : shameelaap@gmail.com
 Mob : 9633959893
 Qualifications : BBM, MBA
 Specializations: Marketing & HR
 Organisational Study: Malabar Cements, Palakkad
 Project Study : Loknath Weavers, Kannur
 Work Exp : Nil



TINCY SEBASTIAN

DOB : 01/04/1992
 Email : tincysunny1@gmail.com
 Mob : 8281271870
 Qualifications : BCom, MBA
 Specializations: Marketing & Finance
 Organisational Study: TELK, Angamaly
 Project Study : Exodus Communications Pvt Ltd, Ernakulam
 Work Exp : Nil



SHOBY MATHEW

DOB : 04/03/1991
 Email : shobymathew095@gmail.com
 Mob : 9745881907
 Qualifications : BBM, MBA
 Specializations: Marketing & HR
 Organisational Study: Kerala Minerals & Metals Ltd, Quilon
 Project Study : Pariyaram Medical College
 Work Exp : Nil

We associate with...



CORE SUBJECTS & ELECTIVES

No	Semester I (700 marks) & 60 contact hours per paper
1	Economics for Managers
2	Accounting for managers
3	Mathematics and Statistics for Managers
4	Business Law
5	Managerial Communication
6	Principles and Practice of Management
7	Information Technology for Managers
No	Semester II (700 marks) & 60 contact hours per paper
1	Financial Management
2	Operations Research for Managers
3	Marketing Management
4	Organisational Behaviour
5	Human Resource Management
6	Production and Operations Management
7	Research Methodology for Managers
No	Semester III (700 marks) & 60 contact hours per paper
1	Indian Business Environment
2	Indian Management Ethos and Practice
3	Management Information System
4	Optional – four papers mutually selected by the Faculty and the students from the stream of Specialization offered
No	Semester IV (700 + 100 + 100 = 900marks) & 60 contact hours per paper
1	Strategic Management
2	Project Management
3	Materials Management
4	Optional – four papers mutually selected by the Faculty and the students from the stream of Specialization offered
5	Project Report (100 marks) external valuation only
6	Viva Voce (100 marks) external valuation only



SPECIALISATION STREAMS

MARKETING

Industrial Marketing
International Marketing
Consumer Behavior
Services Marketing
Advertising Management
Marketing Research
Sales and Distribution Management
Retail Management
Supply Chain Management
Product and Brand Management

FINANCE

Security Analysis & Investment Management
Risk Management and Derivates
Portfolio Management
Cost systems and Control
International finance
Indian financial systems and services
Strategic financial management
Working capital management
Money and capital market
Venture capital management

HUMAN RESOURCE MANAGEMENT

Managerial performance appraisal
Recruitment, selection and placement
Management Training and Development
Wage salary administration
Organization development
Comparative management systems
Labour laws
Management of Industrial relations
Human Resource Planning and Development
Managing self and others





Courses offered by

Vimal Jyothi Engineering College (our sister concern)

	Course	Seats
B.Tech in	Applied Electronics and Instrumentation Engineering (AEI)	- 60
	Civil Engineering (CE)	- 120
	Computer Science and Engineering (CSE)	- 60
	Electrical and Electronics Engineering (EEE)	- 60
	Electronics and Communication Engineering (ECE)	- 120
	Mechanical Engineering (ME)	- 120
M.Tech in	Computer Science and Engineering	- 24
	Thermal Engineering (Mechanical)	- 24
	Control & Instrumentation (AEI)	- 24
	Communication Engg. & Signal Processing (ECE)	- 24
	Structural Engg. & Construction Management (CE)	- 24
	Power Electronics (EEE)	- 24



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